

For Immediate Release December 9, 2024 Contact: Felipe Benítez felipe@benitezstrategies.com

Rainforest Trust Endorses UNEP Core Human Rights Principles

(Warrenton, VA)–Rainforest Trust is pleased to announce that it has endorsed the <u>Core Human Rights</u> <u>Principles for Private Conservation Organizations and Funders</u>.

The principles were developed over more than two years in a process convened by the UN Environment Programme (UNEP), involving rights-holders, civil society organizations, conservation organizations, funders, UN experts, and more. They are based on existing international law, and seek to clarify the existing human rights responsibilities of private conservation funders and organizations as a complement to State obligations. They emphasize not only avoiding harm but also taking proactive measures to uphold human rights.

Rainforest Trust's endorsement of these principles reflects the organization's agreement with the principles and commitment to active implementation, constructive dialogue, and participation in the growing community of practice supporting these efforts.

UNEP will formally launch the principles during an online event on December 13th, where Rainforest Trust will be listed as a supporter.

Speaking about Rainforest Trust's endorsement of these principles, Rainforest Trust CEO James Deutsch stated:

"Rainforest Trust is deeply committed to ensuring that our conservation projects not only respect human rights but also enhance the critical role that Indigenous Peoples and local communities will continue to play as guardians of nature. These principles will help us and the entire conservation community to deliver on that commitment."



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About Rainforest Trust

Since 1988, Rainforest Trust has been working with partners to safeguard imperiled tropical habitats and endangered species by helping to establish protected areas in partnership with Indigenous and local organizations and communities. To date, Rainforest Trust has helped protect more than 53 million acres of vital habitat across Latin America and the Caribbean, Africa, and the Asia-Pacific region. Rainforest Trust is a nonprofit organization that relies upon the generous support of the public to successfully implement its important conservation action. The organization is proud of earning a 4-star rating from Charity Navigator. Learn more about the work of Rainforest Trust by visiting RainforestTrust.org, X (Twitter), Instagram, Facebook, or LinkedIn.

