FOR IMMEDIATE RELEASE SEPTEMBER 20, 2024 Felipe Benitez, 202-215-9664, felipe@benitezstrategies.com

MEDIA ADVISORY

Global Conservation Experts Available for Interviews at NYC Climate Week

WHAT: Media Availability with Rainforest Trust during NYC Climate Week to discuss:

- Amazon Wildfires Response: Brazil faces its worst drought in 70 years, triggering <u>wildfires</u> across the Amazon basin. Learn about efforts to combat these fires and their impact on the environment and air quality.
- Africa's Miombo Initiative: Protecting 469 million acres of Miombo Woodlands, a critical carbon storage and biodiversity hub supporting 300 million people. Discover how this Africa-led effort safeguards vital ecosystems.

WHEN: September 22-29, 2024. Available for in-person interviews in New York City or via phone.

WHERE: In person in NYC or via phone.

WHO: Rainforest Trust leadership available for interviews:

- **James Lewis,** Vice President of Conservation, leading global conservation efforts to protect rainforests worldwide.
- **Steve Bernacki**, Director of Conservation Strategy, spearheading impactful projects to protect species and forests across the tropics and subtropics.
- **Jodi Hubble,** Vice President of Philanthropy and Marketing, is driving initiatives to meet Rainforest Trust's ambitious conservation and sustainability goals.

About Rainforest Trust

Since 1988, Rainforest Trust has been working with partners to safeguard imperiled tropical habitats and endangered species by helping to establish protected areas in partnership with Indigenous and local organizations and communities. To date, Rainforest Trust has helped protect more than 52 million acres of vital habitat across Latin America and the Caribbean, Africa, and the Asia-Pacific region. Rainforest Trust is a nonprofit organization that relies upon the generous support of the public to

successfully implement its important conservation action. The organization is proud of earning a 4-star rating from Charity Navigator. Learn more about the work of Rainforest Trust by visiting RainforestTrust.org, X (Twitter), Instagram, Facebook, or LinkedIn.